

Webinar Sponsorship Options – Overview

The International Solar Energy Society (ISES) invites your organization to be a sponsor of our webinars. Started in 2012, the ISES webinars focus on solar energy related topics of high relevance in science, technology development, market and industrial implementation, social issues, training and education.

The ISES webinars offer something for everyone interested in renewable energy and the global renewable energy transformation. We have seen the webinars grow in popularity every year with an increasing number of participants from all over the world, as well as great interest from the solar energy community to work with us on organising and speaking in these events. We work regularly for example with the IEA Solar Heating and Cooling Programme (IEA SHC), REN-21, Solar Cookers International, Fraunhofer ISE and many others.

Promotional Services:

Before the webinar:

- Sponsor's logo featured on the ISES webinar website and announced as sponsor of the webinar
- Sponsor's logo and text included in two e-mail invitations - reaching approx. 9,000 contacts each
- Sponsor's logo featured on the webinar registration form - approx. 500 people register for each of the ISES webinars
- Social media reference as sponsor of the webinar - over 5000 followers on different platforms such as Facebook, Twitter and LinkedIn.
- Separate Announcement of the webinar in the ISES homepage news section
- Announcement of the webinar and the sponsorship in the ISES monthly newsletter – reaching 9.000 contacts



During the webinar:

- Short introduction to your company/organisation and the possibility to show short promotional video at the start of the webinar (max. 2 min).

Or

- Your company representative as an expert panellist in the live ISES webinar including participation in the Q/A session. Panellists may include introductory slides about your company/organisation. The panellists should be experts on the webinar topic, present on a topic or relevance to the webinar, and be able to answer technical questions from the audience.

After the webinar

- The webinar including this introduction will be recorded and posted to the ISES Youtube channel and embedded on our website. The ISES webinars get up to 5000 views on Youtube (the longer the video is online the more views it gets, we don't remove videos).
- The webinar recording will remain in the ISES webinar archive, guaranteeing long term access and visibility to ISES members
- Follow up coverage of the webinar including the announcement of the recording on the ISES social media channels + follow up on the webinar in the ISES homepage news section
- One Year ISES company.

The price of this sponsoring package is Euro 1500.

